

Socialising Yours Arts Practice

VAI, Limerick, June 2012

Mary Carty

About us



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS



GOLDEN SPIDER AWARDS

Spoiltchild



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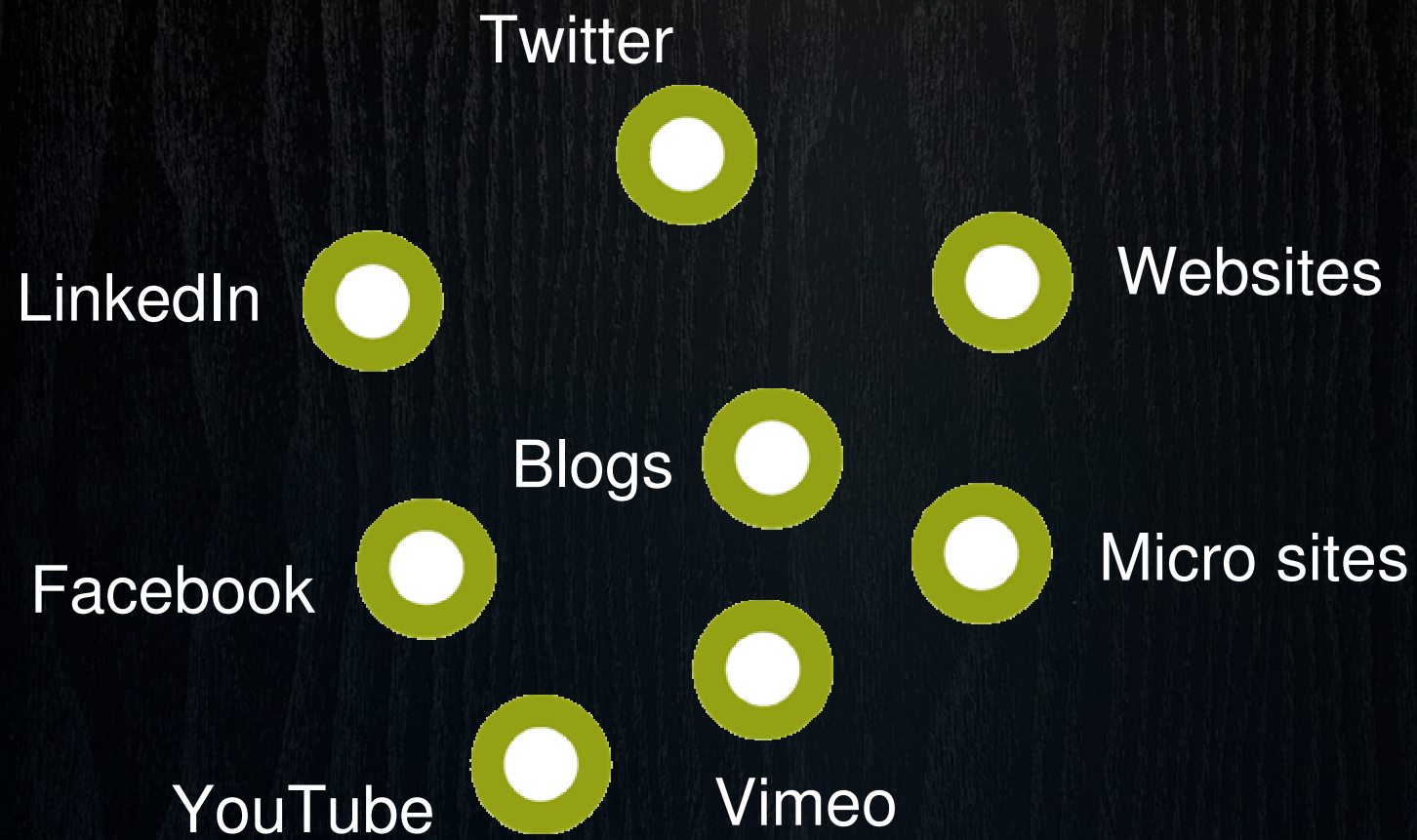
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Profile









HOW TO BUILD COMMUNITY





The Stolen Scream





<http://screameverywhere.com/>

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By aussiegall

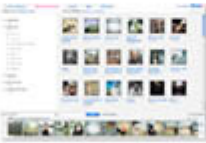
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Cathy Fitzgerald

download FREE paper 'networking the arts to save the earth' here [Link](#)

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an art & ecology notebook

on converting a conifer plantation into a forest & other projects that inspire, by Cathy Fitzgerald



“That ‘the real work of pl will be small, humble and

is a phrase that comes to mind when exa- of the Swiss artist, Cornelia Hesse-Honneg paintings one would think, are kindly lik our view of the natural world. But when accompanying caption, which describes t is deformed, and was collected along wit in the vicinity of nuclear power plants in United States, we pause to consider what communicating. Here, and in a series of unending but compelling works which p findings, is a visual account that somethi in the insect world, and by inference, in

heteroptera:
images of a mutating world

Images © Roy Lichtenstein, Cornelia Hesse-Honneg photographs, Peter Schabert, Zurich

burning bright



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ABOUT



 Tweet "Thank you so much for your fantastic videos. They are deeply moving in their simplicity... a very clear way of communicating this huge catastrophe on an intimate scale." Kevin Buckland, Art Ambassador, 350.org 2010

Images of a mutating world: nuclear art of Cornelia Hesse-Honneger

by ADMIN on MARCH 25, 2011

"Artistic work has become prey to anyone needing to decorate a wall, a building or for tourism. We don't consider artwork to be a form of research... ie schools, painting has

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TALKS

Eric Whitacre: A virtual choir 2,000 voices strong

TED2011, Filmed Mar 2011; Posted Apr 2011



ERICWHITACRE

00:17 | 14:35

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About this talk [Open interactive transcript »](#)

In a moving and madly viral video last year, composer Eric Whitacre led a virtual choir of singers from around the world. He talks through the creative challenges of making music powered by YouTube, and unveils the first 2 minutes of his new work, "Sleep," with a video choir of 2,052. The full piece premieres April 7 (yes, on YouTube!).

About Eric Whitacre

Eric Whitacre is one of the most performed composers of his generation. After creating and conducting the "virtual choir" in 2010 -- hundreds of voices from around the world singing together on... [Full bio and more links](#)

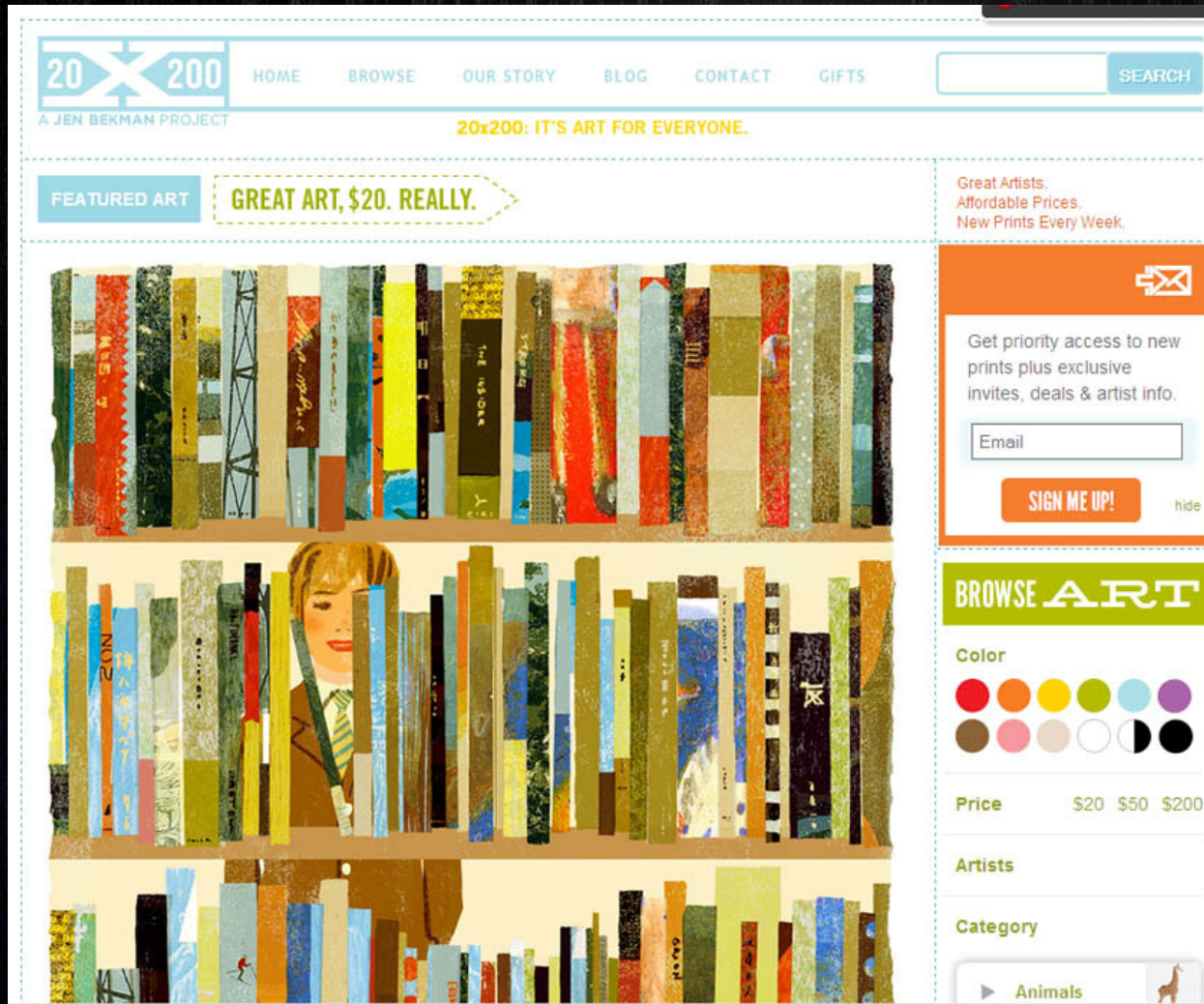
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TEDGlobal 2010
Chris Anderson: How web video powers global innovation
9:53 Posted: Sep 2010
Inspiring Persuasive

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20 x 200



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sstormster1 **\$200.00 USD**

nuit 1
aliette **\$25.00 USD**

Spoiltchild

Blogs



Bridging business strategy & the arts For the next generation of organisations & audience.

I have worked with:
National Galleries of Scotland, Virgin, Eircom, VAI, Belfast Exposed, Riverdance, & More



PhotoIreland Online MarketingTraining

Uncategorized

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About Mary

I have over 10 years experience working with leading international companies and arts organisations. My passion is bring entrepreneurial thinking and energy to the arts; to create a self-sustaining model for the next generation of artists, organisations and audience.

My focus is:

- Building new business models for the arts
- Creating long lasting relationships between cultural organisations and their audiences
- Enabling innovation and creating pathways for success

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Arts development

Arts participation

Spoiltchild



Manual Photography

CHEAT SHEET
EXPLORE THE MANUAL SIDE
OF PHOTOGRAPHY

BY: MIGUEL YATCO

EXPOSURE

NIKON

CANON

+1..1..0..1..1-
|
+1..1..0..1..1-
|
+1..1..0..1..1-
|

TRY TO KEEP YOUR
LIGHT METER
AT "0"

-2..1..0..1..2
|
-2..1..0..1..2
|
-2..1..0..1..2
|

OVEREXPOSED

UNDEREXPOSED

APERTURE



SHALLOW DEPTH OF FIELD

DEEP DEPTH OF FIELD

BRIGHTER

SHALLOW, BLURRED BACKGROUND

DEEP, EVERYTHING IN FOCUS

DARKER

SHUTTER

BULB 30" 15" 10" 2" 1" 1/25 1/30 1/50 1/100 1/125 1/250 1/320 1/500 1/1000

LONGER EXPOSURE

SHORTER EXPOSURE

BRIGHTER

BULB: EXPOSURE TIME UNDER THE CONTROL OF THE PHOTOGRAPHER

DARKER

ISO

100 200 400 800 1600 3200

LOW SENSITIVITY TO LIGHT
USE DURING DAY TIME
HIGHER QUALITY (SMOOTH)

HIGH SENSITIVITY TO LIGHT
USE DURING NIGHT TIME
LOWER QUALITY (NOISY)

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marycarty marycarty
Putting the finishing touches to my presentation for #vai training on #onlinepromotion Looking forward to meeting everyone tomorrow
25 minutes ago [Favorite](#) [Reply](#) [Delete](#)

abbandunne Abban Dunne [Delete](#)
Speech about a martyr who was killed when he went to spread Catholicism in Iraq. Like that place needs more religion..
26 minutes ago

paulmwatson Paul M. Watson [Retweet](#) by RaulDore
Clever of @baekdal to put his Twitter name in the title of his web-pages.
28 minutes ago

DoneganGardens Peter Donegan
Always :) <http://pix.ie/p/9vZ9>
26 minutes ago

garyleeson Gary Leeson [Retweet](#) by WillKnott
Sorting Algorithms expressed as dances <http://www.i-programmer.info/news/150-training-a-education/2255-sorting-algorithms-as-dances.html>
11 Apr

Hugh_Stefner Coxy [Retweet](#) by frankhannigan
BREAKING NEWS: david blaine's 40 day world record for doing nothing inside a box has just been broken by fernando torres !!!
28 minutes ago

The Stage The Stage
News: Fire destroys half of award-winning costumier's stock
<http://goo.gl/fb/DIAO4>
27 minutes ago

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Spoiltchild


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Peer-to-Peer Recognition - Empowering staff to nominate colleagues that really make a difference... - From Ann Lyons

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Mary Carty YOU
CEO Spoiltchild
Ireland | Museums and Institutions

Mary Carty Putting the finishing touches to my presentation on #onlinepromotion for the #vai Looking forward to meeting everyone tomorrow
16 minutes ago • Like • Comment • See all activity


Current	<ul style="list-style-type: none">• Founder at Artcamp.ie• Owner at ThisArt Consultancy• CEO at Spoiltchild
Past	<ul style="list-style-type: none">• County Arts Officer at Meath County Council
Education	<ul style="list-style-type: none">• University of Ulster• Limerick Institute of Technology• Galway-Mayo Institute of Technology
Recommendations	1 person has recommended Mary
Connections	500+ connections
Websites	<ul style="list-style-type: none">• Company Website• Personal Website
Twitter	marycarty
Public Profile	http://ie.linkedin.com/in/marycarty

Summary


Mary Carty has over ten years experience working in the public and private sectors in education, the arts and business in Ireland and Northern Ireland. She has a wealth of experience working with diverse communities, nationalities and backgrounds. A problem solver, she has a track record in achieving outstanding results in all projects under her remit. A critical

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Mary's Activity [edit](#)

Mary Carty is now connected to **Seamus McGarry**
15 minutes ago

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16 minutes ago • Like • Comment

Mary Carty Putting the finishing touches to my presentation on #onlinepromotion for the #vai training on #onlinepromotion Looking forward to meeting everyone tomorrow via Twitter
59 minutes ago • Like • Comment

Mary Carty RT @elana : RT @O2IRL : RT and we'll donate €1 to make a difference to young people's mental health or share #happythoughts at www.o2thinkbig.ie via Twitter
11 hours ago • Like • Comment

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like any day-cent restaurant we've got a daily special too where we reduce one of our most popular tees so.....
what's on special today?

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More Irish than Tom Cruise in Far & Away.....Seen our website?...
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18,905
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Clothing



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Write something...

 **Sara John**
http://topdedicatedwebsitehosting.com/2011/04/13/godaddy-coupons/
50 minutes ago · Like · Comment

 **Noreen Connolly**
Got my away with the fairies hoodie Nd I love it!!! Thanks a million excellent service as always :)
about an hour ago via iPhone · Like · Comment

 **Hairy Baby** No problem Noreen, glad you like it.
59 minutes ago · Like

Write a comment...

 **Hairy Baby**
They're back by popular demand and waiting to help you pucker up. Yes siree Bob, our FREE Hairy Baby Lip Balms are back in stock. To get your hands (or lips!) on yours simple add the words 'Giz A Kiss' in the comments box of your order and while we have 'em we'll throw one in. It's Just a little 'thanks a million' for shopping with Hairy Baby.



2 hours ago · Like · Comment · Share

You and Hairy Baby



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MOMENT by Deirdre Kinahan



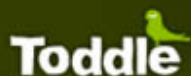
Tall Tales and Solstice present theatre at its best on a 7-venue Irish Tour "consummately well-conceived and immaculately acted.Go"

RSVP · 26 people are attending.

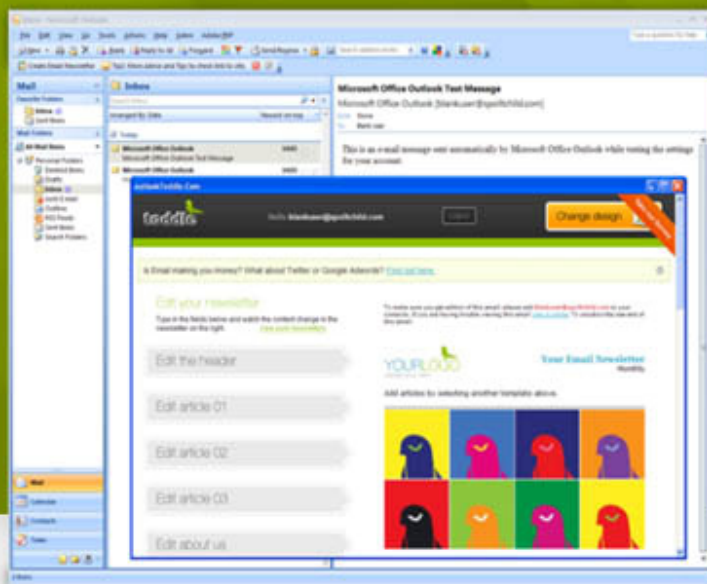
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From:             

Putting the finishing touches to my presentation on #onlinepromotion for the #vai Looking forward to meeting even

All Friends

 Speech about a martyr who was killed when he went to spread Catholicism in Iraq. Like that place needs more religion...

•  abbandunne, [+] Wed 13 Apr 11:28 via Twitter for iPhone

 Clever of @baekdal to put his Twitter name in the title of his web-pages.

• paulmwatson, (RT by RaulDore), [+] Wed 13 Apr 11:27

 Always :) <http://pix.ie/p/9vZ9>

• DoneganGardens, [+] Wed 13 Apr 11:27 via Pixie

 Sorting Algorithms expressed as dances <http://www.i-programmer.info/news/150-training-a-education/2255-sorting-algorithms-as-dances.html>

• garyleeson, (RT by WillKnott), [+] Wed 13 Apr 11:27

 BREAKING NEWS: david blaine's 40 day world record for doing nothing inside a box has just beed broken by femando torres !!!

• Hugh_Stefner, (RT by frankhannigan), [+] Wed 13 Apr 11:2

 News: Fire destroys half of award-winning costumier's stock <http://goo.gl/fb/DIAO4>

• TheStage, [+] Wed 13 Apr 11:26 via Google

 How to: Run a multi-territory social media campaign <http://ht.ly/4z98e>

• ruttens, [+] Wed 13 Apr 11:25 via HootSuite

 Review: Moonlight, Donmar Warehouse, London <http://goo.gl/fb/uFexn>

Mentions

 @alanorourke On another note we are hiring out our website testing expert @marycarty :)

• alanorourke, [+] Tue 12 Apr 18:42 via TweetDeck in reply to

 Do not have @marycarty visit your site. Guaranteed to break it. 7th site today.

• alanorourke, [+] Tue 12 Apr 18:37 via TweetDeck

 @marycarty you going to join us this time? cool.

• JohnnyBeirne, [+] Mon 11 Apr 19:54 via web in reply to...

 @farmersimonk was waiting for you there Simon :) @marycarty how's MaaaaaaarrrrrrrY :)

• DoneganGardens, [+] Thu 07 Apr 22:07 via TweetDeck in re

 Promoting your work online - Belfast training - I'm giving a training day in Belfast next week with the VAI... <http://tumblr.com/x2k21047kg>

marycarty, (RT by HuggleKnits), [+] Thu 07 Apr 13:32

 RT @marycarty: I'm giving a training day in Belfast next week with the VAI on promoting your work online. <http://lnkd.in/cm93Ef>

• alanorourke, [+] Thu 07 Apr 11:43 via TweetDeck

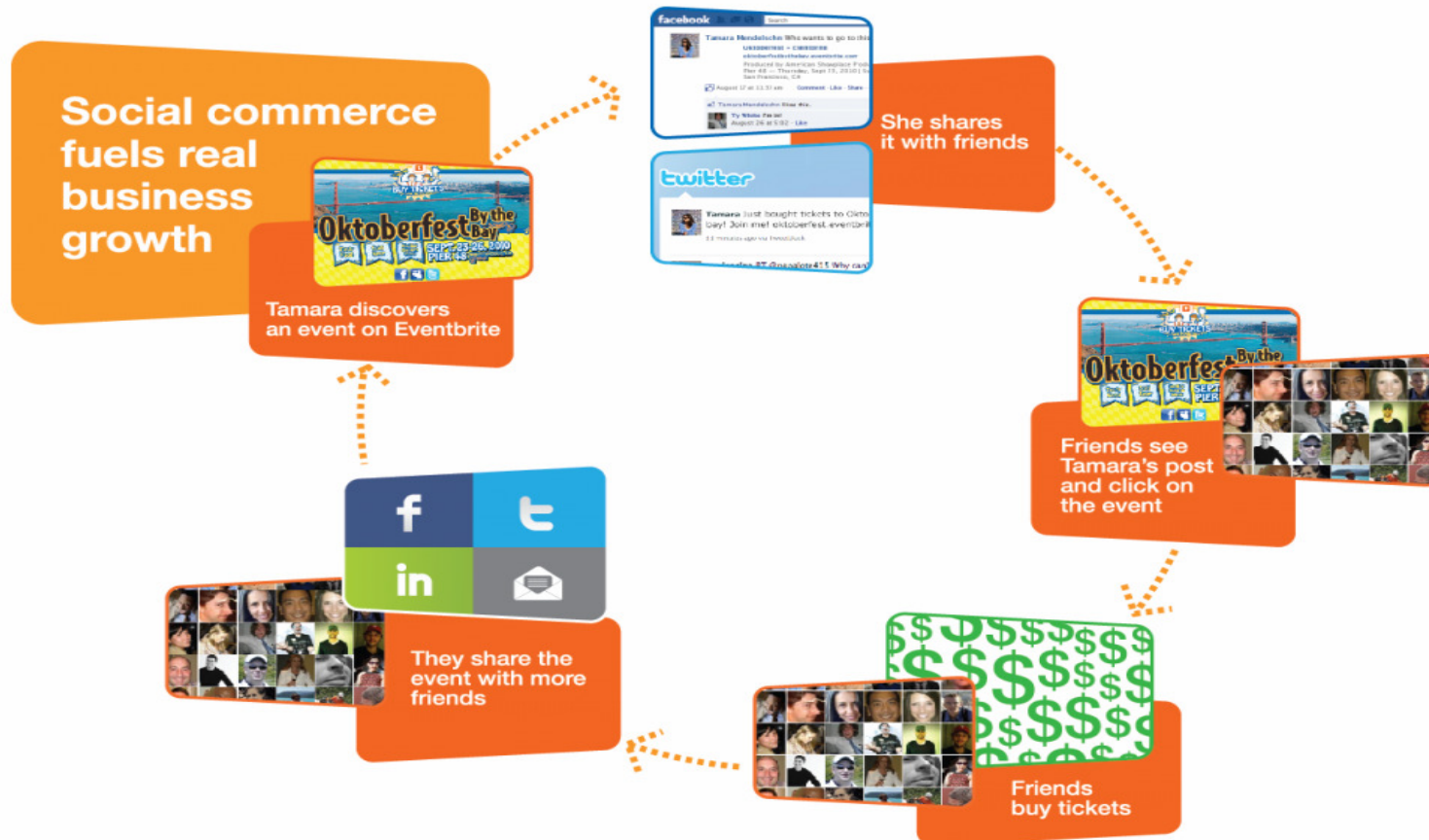
 Excited about giving a seminar on promoting your work online in Belfast Exposed next week. Sign up here <http://bit.ly/eahIAT>

marycarty, (RT by ConnieBree), [+] Wed 06 Apr 17:08

 RT @marycarty: Excited about giving a seminar on promoting your work online in Belfast Exposed next week. Sign up here <http://bit.ly/eahIAT>

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- Rinse and Repeat
- Regularly
- Remember it's a conversation
- Have fun!

Keep in touch!

Email: mary@marycarty.com

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Web: www.marycarty.com

Find today's presentation:

<http://marycarty.com/limerick>